

News Release

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RPU wins prestigious public relations award

RIVERSIDE, Calif. – Riverside Public Utilities (RPU) received a prominent award at the Inland Empire's 2009 Public Relations Society of America (PRSA) Polaris Awards in San Bernardino last night.

The Polaris Awards is an annual gala program recognizing the Inland Empire's most accomplished public relations professionals.

RPU won the Capella Award for Achievement in Public Relations (Special Event Category). The special event was the 2008 opening of the John W. North Water Treatment Plant in Grand Terrace, a 10-million gallon-a-day membrane treatment facility that made the city virtually independent of outside water importation.

"It is a tremendous honor to receive the Capella Award for our efforts to keep our customers informed," RPU General Manager David Wright said.

In addition, RPU took home three PRSA Honorable Mentions for other campaigns to inform customers about water and power conservation programs.

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Established in 1895, Riverside Public Utilities is a consumer-owned water and electric utility governed by a board of nine community volunteers that provides high quality, reliable services to over 107,000 metered electric customers and 63,400 metered water customers throughout the City of Riverside. The Utility is committed to increased use of renewable energy resources and sustainable living practices that help reduce environmental impacts within the City of Riverside and the state of California.

www.RiversidePublicUtilities.com

www.GreenRiverside.com

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